



1574 Argyle St.
Suite 15, Box 3
Halifax, Nova Scotia B3J 2B3

902.492-2773
902.429-9059 fax

www.actshow.ca

ATLANTIC CRAFT TRADE SHOW Incoming Buyers Program

The Tradition of Excellence Continues....

The Program

The Atlantic Craft Trade Show, or ACTS as it is often called, is a juried wholesale trade show with the purpose of promoting crafts, giftware, and apparel producers who manufacture their products exclusively in Atlantic Canada.

Currently the show runs once a year in February at the World Trade and Convention Centre (WTCC), in beautiful downtown Halifax, Nova Scotia. The show consists of approximately 200 booths, with exhibitors occupying three floors of the trade centre. This makes it the largest juried wholesale craft trade show in Canada. This popular show attracts buyers from across Canada and the USA.

ACTS is a project of Craft Alliance ~ Alliance métiers d'arts and is co-sponsored by the governments of Nova Scotia, New Brunswick, Newfoundland and Prince Edward Island to promote exclusively the craft and giftware industry in these regions. As a first time buyer to ACTS you could qualify for our Incoming Buyers Program.

Qualifying to Attend ACTS

To qualify for the ACTS - Incoming Buyers Program you must meet the following stipulations:

- 1) You must have not attended the ACTS Trade Show in the past
- 2) You must be a retailer in the giftware sector, preferable selling handcrafted products
- 3) You must complete the necessary applications (Business Profile)
- 4) You must be approved in writing by ACTS
- 5) You must agree to complete a Buyer Survey after attending the show

The deadline for applications is generally November 1st, though we do accept applications until funding has been exhausted. Applicants are generally advised soon after funding has been approved, as to the status of their application. A formal letter to all successful candidates indicating the result of the selection process will be sent to you from the ACTS office at that time.

Assistance to Incoming Buyers

For successful candidates ACTS will provide you, free of charge, one economy airline ticket from your location to Halifax, Nova Scotia return. All other expenses such as hotel, meals, and other incidentals are the responsibility of the Incoming Buyer. Additional funding may be available from time to time to cover other costs depending on funding sources at the time. **PLEASE NOTE: A current Passport is required for airline travel to Halifax from the USA.**

The ACTS Show

If you are dedicated to preserving the value of hand crafted products and as a seasoned retailer appreciate the uniqueness and value your customers place on crafted products, then this is the trade show opportunity not to be missed.

Our trade show is held at Halifax's premiere facility, the World Trade & Convention Centre in downtown Halifax. The Convention Centre is connected via pedway to shopping, restaurants and several of the major downtown hotels. We provide on-site food concessions, rest areas, buyer and exhibitor seminars, and a free shuttle service to the Maritime Gift Show, which coincides with our event. We have also arranged special rates at select downtown Halifax hotels for your convenience.

Our Exhibitors

Our Exhibitors are second to none! For over 32 years we have presented ACTS and many of our exhibitors have been with us since day one... This longevity ensures the quality, service and value of our crafts, giftware and apparel produced here in Atlantic Canadian by talented artisans.

At our show you will see some of the best Pottery, Porcelain, Stone, Textiles, Paintings and Prints, Toys, Wood, Baskets, Candles, Glass, Food, Jewellery, Leather, Metal, Paper & Stationary, Home Decor & Accessories, and Aboriginal Arts & Crafts found anywhere today!

Our exhibitors offer a wide variety product and a full range of price points to suit all buyer needs.

Our Buyers

Retailers who visit ACTS are buying for general craft & gift shops, galleries, hotels, drug stores, tourist establishments, museums, clothing shops and jewelry stores. In recent years, mail order companies, online shopping services and other specialized retail businesses have been attracted to ACTS high quality products.

The Incoming Buyers Program

Any first time buyer wishing to apply for this program is asked to complete the *ACTS Incoming Buyers Business Profile* and submit it along with any other material which might help in our decision, i.e. brochures, business cards, photos, etc. This information will assist the ACTS committee with the selection process. The business profile can be obtained by contacting our office.

Please return your completed business profile to us along with other pertinent information by mail. If you have any questions or would like more information about the program, contact the ACTS Show Director at (902)492-2773 or fax (902)429-9059 or Email: acts@craftalliance.ca

Apply early! As we are a small, high quality, specialized trade show with a limited budget for NEW incoming buyers, not all applicants will be successful. If you have the resources and are able to fit us into your schedule, we would love to see you at ACTS!

Show Location!

ACTS is headquartered in Halifax, Nova Scotia on Canada's beautiful east coast. Halifax is accessible with daily air service on most major airlines or their commuter partners, from all major centers including: Boston, Newark, Chicago, Detroit, Washington, DC as well as Montreal, Toronto and Calgary with connections to other destinations in the U.S. and Europe.

If you would like to have your business placed on the ACTS buyers mailing list or if you would like more information on our Incoming Buyers Program please contact our office at:

Atlantic Craft Trade Show
1574 Argyle St.
Suite 15, Box 3
Halifax, Nova Scotia Canada B3J 2B3

p: 902-492-2773
f: 902-429-9059
e: acts@craftalliance.ca

www.actshow.ca

The Atlantic Craft Trade Show is a project of Craft Alliance ~ Alliance métiers d'arts and is supported by following governments and agencies:

*Nova Scotia Tourism, Culture & Heritage – Culture Division
Nova Scotia Business Inc
Newfoundland & Labrador Innovation, Trade & Rural Development
Prince Edward Island Business Development
New Brunswick Wellness, Culture and Sport – Arts Development Branch*

We kindly acknowledge the financial support of the Canada/Atlantic Provinces Cooperation Agreement on International Business Development, ACOA Business Development Program and the ExportUSA Program, in making the Incoming Buyers Program possible.