



Atlantic Craft Trade Show
Foire commerciale de l'artisanat en Atlantique

1574 Argyle St.
Suite 15, Box 3
Halifax, Nova Scotia B3J 2B3

902.492-2773
902.429-9059 fax

www.actshow.ca

ATLANTIC CRAFT TRADE SHOW Incoming Buyers Program

Dear Retailer:

The Atlantic Craft Trade Show (ACTS) proudly announces our 33rd annual trade show, featuring the highest quality crafts, giftware and apparel produced by talented Atlantic Canadian artisans. The next Atlantic Craft Trade Show will be held **February 6-8th, 2010** at the World Trade and Convention Centre, Halifax, Nova Scotia Canada.

The Atlantic Craft Trade Show is produced annually by Craft Alliance ~ Alliance métiers d'arts and is co-sponsored by the governments of Nova Scotia, New Brunswick, Newfoundland and Prince Edward Island to promote exclusively, the craft and giftware industry in those regions. As a first time buyer to ACTS you could qualify for our unique *Incoming Buyers Program*.

We invite your business to apply to the *Incoming Buyers Program* for funding to come to our trade show. Should your company be accepted into the program, the Atlantic Craft Trade Show will provide you or your company representative, financial funding to assist your company with travel costs to visit our show in beautiful Halifax, Nova Scotia.

Retailers wishing to apply for this program are asked to complete the attached business profile and submit it along with any other material, i.e. brochures, business cards, photos, etc. This information will assist the ACTS committee with the selection process. Incoming Buyers selected for the program will be required to complete a Buyer Survey after attending the trade show.

We have arranged for special accommodation rates at some of the finest local hotels in Halifax, all located within a short walking distance of the ACTS venue, for your convenience. Buyers will be required to cover some of their own costs for the trip to Halifax, the amount of support provided depends on where funding has been received for the program in any given year.

I look forward to your response. Please submit your application via mail including your business card, brochure and any other pertinent information. If you have any questions or would like more information about this business opportunity, I can be reached at (902) 492-2773 or by fax at (902) 429-9059 or by e-mail bernard@craftalliance.ca

Yours truly,

Bernard M. Burton
ACTS Show Manager

visit our website at: www.actshow.ca

updated Sept. 10, 2010